

Outer Circle

FALL 2007

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Director's Letter

This year has fostered many exciting changes and transitions at Art Center. After three years of serving our incredible alumni as the Assistant Director of Alumni Relations, I have recently been named Director of the department. I have learned so much over the years, meeting a variety of alumni from different campuses and eras. I've seen first-hand that the Art Center experience unites all alumni, regardless of major or year or campus. Even more inspiring is the quality of education Art Center has continuously delivered over the years, as well as the memories our alumni have made here. For this reason, I'm thrilled to announce the upcoming launch of new programs and services to provide meaningful news and information, and to help Art Center's alumni reconnect with the College and each other.

This issue of *Outer Circle* highlights some of our newest alumni programs. The Art Center Alumni Ambassadors continue to thrive; more than 14 new ambassadors have volunteered to serve their fellow alumni and to create a worldwide resource. Our inCircle online alumni community (incircle.artcenter.edu) is also rapidly expanding, with more alumni registering every day. We have profiled the inCircle program and some alumni users on page 3, and hope that, as an Art Center graduate, you'll join fellow alumni in cyberspace if you have not already. We will also be developing a more robust alumni website in 2008, featuring a digital version of *Outer Circle* as an important component.

In other news, and as part of recent institutional restructuring, the Alumni Relations office is now aligned with the education departments at the College and has joined the Student Affairs team. I am delighted to announce that as part of this transition, we have forged a partnership between Alumni Relations and Career Development (formerly Career Services). We will be rolling out new joint programs this fall to focus on continuing education opportunities for our alumni that further prepare them for the business world, and to assist them in making a seamless transition from life at the College to their roles in professional careers.

Please check the back page of this issue for an important announcement regarding changes in the educational direction at Art Center. Executive Vice President and Chief Academic Officer Nate Young TRAN '89 has created a presentation, *Designing Our Future*, that introduces a new and innovative direction for the school, and provides an overview of new programs that will become a reality at Art Center this fall. We know that alumni will be especially interested in these developments, and I urge you to visit inCircle to view the presentation and to share your thoughts.

I look forward to meeting many more of you and assisting you and your fellow alumni in your endeavors and in reconnecting to the College and other graduates. Please be sure to update your personal information with us, take advantage of our programs and share your news. Art Center's continuing engagement with alumni is an integral part of the past, present and future of the College. We celebrate your achievements and value your involvement.

Thank you,



Kristine Bowne
Director of Alumni Relations



Cover Illustration: Martha Rich ILLU '00

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Alumni Event Photo Review

Pictured below are snapshots from recent Alumni Relations-sponsored events, which are held around the world and are designed to offer the global alumni community opportunities to socialize, learn, network and reconnect with each other. For the most current listing of events, visit the "Event Calendar" link on the alumni website at artcenter.edu/alumni. You can submit photos from alumni gatherings, both official and unofficial, to be included on the website by sending an email to alumni@artcenter.edu.



New graduates celebrate at the Summer 2007 Grad Show reception.



Martin Hellrich, Daniel Ceccomori TRAN '98 and **Enrica Morosoli** PROD '96 at an alumni event held in Milan in April.



Stuart Macey, Transportation Design faculty member, and **Alan Macey** TRAN '06 smile for the camera at the Fall 2006 Grad Show Preview.



Students and alumni get spooked at the 2006 Art Center Student and Alumni Halloween Party, held on the South Campus rooftop.



Illustration Department Associate Chair **Aaron Smith** ILLU '88 and **Sky Kogachi** ENVL '00 socialize at the OUT network Student Alumni event at Lawson-Fenning in the Silver Lake area of Los Angeles.

Connecting the Dots: Art Center's inCircle Network

Innovative online tool makes the globe a little smaller for alumni

Have you joined fellow Art Center alumni on **inCircle**? Art Center's inCircle network is a secure, private, online social network just for alumni and graduating students. It allows users to stay in touch with fellow alumni, contact lost classmates, create and share online portfolios, network with alumni in their area and worldwide, and browse for jobs. Alumni can create or join inCircle groups and post event announcements based on their interests. There are groups on everything from geography to graduation year to alumni interests. Some popular inCircle groups include Art Center Europe, Alumni Korea, Commercial and Narrative Film Industry and alumni clubs such as Contraste and Out Network. Members can post portfolios, blogs and photos. How users share is up to them.

Since its inception in December, more than 3,000 Art Center alumni have signed up for inCircle, and more are signing up every week. Kristine Bowne, director of Alumni Relations, has high hopes that the online community will continue to grow and flourish.

"inCircle is a wonderful resource for our alumni," Bowne says. "In the first half of 2007 we have had more than 11,000 invitations sent by alumni to fellow alumni to join the network. We hope the community will continue to grow and include all of our alumni from all campuses and generations. By visiting inCircle, people can get a glimpse into the variety and range of our diverse and talented alumni population."

"inCircle is a great concept," says member **Barry Malone** PROD '69. "I really feel this is a golden opportunity to place myself in front of the Art Center community, and hopefully friends and possibly work will come from it. I have already reconnected with a photographer I worked with in the '70s."

Luciano Bove TRAN '89 admits that it was curiosity that initially led him to sign up for inCircle. Before long, it became part of his daily life, and he made new friends and posted more on his profile. "The best part of inCircle is the feeling of being back at home at Art Center," says Luciano, who lives in France. "When I connect to inCircle I feel like I'm entering school again, but with no time limits, which is great!"

Recent graduate **Wakako Takagi** PROD'06 is using inCircle to stay in touch with fellow alumni after graduation. "I've used inCircle to send messages to my


friends, create groups to start conversations with alumni with similar interests as me and to look for jobs. It's great knowing that we are all connected."

The alumni database, which contains approximately 16,000 records, is managed by Art Center's Alumni Relations office. Information contained in the database is only as accurate as what alumni have provided. Alumni are urged to update their profile in the online alumni directory to ensure that we have the most current information.

A new component of inCircle is the job search function. Users can browse for jobs and find direct connections to companies through their friends and friends of friends.

"I can see inCircle having the potential to connect to the efforts of Art Center's Career Development department," says faculty member and Legacy Circle co-founder **Ramone Muñoz** ADVT '77, MFA ART '90. "Alumni can be very helpful in making connections to job opportunities. As the old saying goes, it's not just what you know, it's who you know."

Ramone has started an inCircle group based on the Legacy Circle, a group of alumni who raise money for student scholarships. He feels that the effort can be greatly enhanced by the connections inCircle generates.

"I hope that it will continue to grow in usage and help 'connect the dots,' as we say at Art Center." 

Join inCircle today by visiting incircle.artcenter.edu.

Art Center Alumni Awards

Beginning in 2007, Art Center will give out three distinguished alumni awards annually. To find out more about the awards, visit artcenter.edu/alumni; to nominate an alumnus or alumna for an award, email your nomination to alumniawards@artcenter.edu. Each award will be given annually, with one awarded per term and presented during graduation; it will also be announced in College communications and the press. Nominations will be accepted on an ongoing basis and reviewed according to an annual awards schedule.

LIFETIME ACHIEVEMENT ALUMNI AWARD

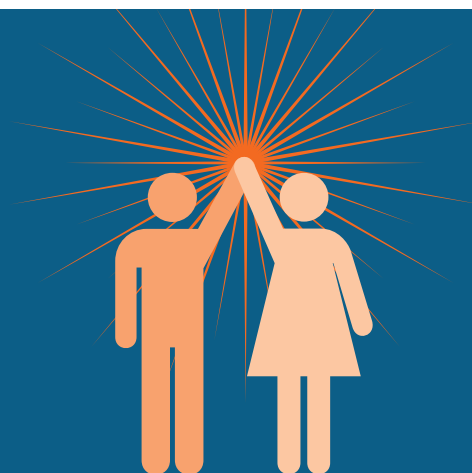
Recognizing a lifetime of professional and/or creative achievement.

OUTSTANDING SERVICE ALUMNI AWARD

Recognizing significant service to Art Center or realized humanitarian design impact.

YOUNG ALUMNI INNOVATOR AWARD

Recognizing a notable professional or creative innovation.



Tap Into The Power of Art Center's Alumni Network

There are approximately 15,000 Art Center alumni spread out across the globe. Through the new Art Center Alumni Ambassadors program, you can easily link up with fellow alumni in a given region through our online alumni community. If you are relocating, traveling, working abroad or just looking for general regional advice, ambassadors are available to give you advice via email.

Ambassadors respond to email inquiries from alumni that originate from the region where they reside. This is a great role if you don't have the time or energy to start up an Art Center alumni chapter, but still want to be involved and connected to the network. We would like to add alumni ambassadors in many more cities and countries around the world, so if you are willing to serve in your area, please send an email to ambassadors@artcenter.edu with the subject line "New Ambassador." The most current ambassadors list is available at Art Center Alumni Online at artcenter.edu/alumni.

Outer Circle recently caught up with some of our North American alumni ambassadors, who told us a little about their time at Art Center and the city where they currently live and work.



Dan Raabe PHOT '77 Denver

What is the best thing you remember about Art Center?

Art Center was a workplace for me. It wasn't just the endless hours of conceiving, prepping and producing the photography I tackled. It was a place to listen and learn how not to design images. The old question of, "Does this work? Does it communicate?" is so useful that it has supported me successfully through the many phases of my career. I was able to teach art students in digital design, and I have to say the concept of every artist needing to achieve a refined level of self-critique is not always widely understood or appreciated. I learned this at Art Center and it has always served me well.

What brought you to Denver after Art Center?

I didn't go to Denver right after Art Center. I stayed in Los Angeles, lured by motorcycles and a need to compete with the best commercial artists in the country. I spent an equal amount of time in New York, where I learned about everything digital, including 3D animation, interactive and the tools for digital retouching. I like nothing better than knowing that I am conversant with the best software in the world. It's like having a photo studio in a box. The time I spent in Japan was a relief from the standards that I have come to accept. Tokyo is wildly creative and it was there that I encountered the best artists I have ever met from all over the world. My favorites are the Australians. They have a wicked sense of humor and limitless creativity. The Japanese, in only slight contrast, are young and fresh in their every statement of the current social trends. They communicate! The level of art and design is humbling—this includes music, film, illustration, graphics—just about everything.

We came to Denver to raise kids. The time was right and there was no turning back.

What is the best thing about living and working in Denver?

Working in Denver can be good if you find the right mix of people and environment. Remember that this is a regional market; the competition is tough, and the clients, while many, are cost-conscious and will usually opt for the simplest solution to their advertising programs. Living here is terrific, as the weather is never boring—this year we had several feet of snow, not inches. It is a good place for sports, working out and being outdoors. My kids love it.

What sort of work do you do?

Before returning to Denver, I developed websites for Volkswagen, Smart Car and Toyota—all in Japan. Now that I'm here, I'm currently working on my MBA, have started a marketing business in Tokyo, have my hands in photography with The Kids And Doggs Studio and am opening a boxing gym. It sounds a little crazy but I love working out, and boxing is the thing.

What do you recommend that fellow alumni explore when visiting your city?

Honestly, be realistic. Check the advertising agencies, designers, architects and production companies. I think you have to be entrepreneurial and prepared to meet the local market head-on. Since I came from Denver, I have a good feeling for the market here. There are no surprises. That is why, again, I have taken my creativity in new directions.

To learn more about Dan, visit kidsanddoggs.com.



Jared Hendler FASH '89 New York

What is the best thing you remember about Art Center?

The collaboration with other students and faculty members.

What brought you to New York after Art Center?

The advertising industry brought me to New York. I soon realized that if I wanted access to large clients and multinational experiences, New York was the place. The whole industry is now on the edge of a large shift because digital and emerging media are starting to focus on delivering value for brands. This may shift demand away from the talent pools of Madison Avenue towards the expertise found in entertainment companies on the West Coast.

What is the best thing about living and working in New York?

The food! That and access to the most focused array of international talent on the planet. Everyone passes through New York at one time or another.

What sort of work do you do?

I am an executive creative director and emerging media strategist creating opportunities for brands and online media companies. I currently manage SmashTube, whose focus has been on the strategy, creation, production and distribution of branded entertainment and original programming for online, mobile video and social networks.

Prior to Smashtube, I was a founder of MarketingForce Inc., in addition to working within the WPP family at Grey Advertising. I first worked as a creative director on global brands such as Domino's Pizza, Cendant and Mars before founding the media-neutral, integrated branding arm named G2 in 1992. Currently, I'm the author of a blog that covers emerging digital media, and I'm a Blue Ribbon Judge for the Emmy Awards' new broadband category.

What do you recommend that fellow alumni explore when visiting your city?

New York has so much to offer that it's a hard to place focus on one particular area. I would recommend taking advantage of the cultural diversity represented in museums, off-Broadway theater, music and dining experiences. You can get a taste of the world and how we all participate in it by visiting New York. Don't limit yourself to Manhattan. Wander over to Brooklyn and Queens for an authentic look at what makes the city tick.

To learn more about Jared, visit smashtube.com.



Ray Engle ADVT '59 Vancouver

What is the best thing you remember about Art Center?

The way I matured during my student years. The training was so intense that, at the time, I didn't realize how much I was growing in all directions: artistically, intellectually, emotionally and in the many design skills I was acquiring. Teaching at Art Center for 27 years also brought back wonderful, fulfilling memories.

What brought you to Vancouver after Art Center?

I was raised in Vancouver, and when the design office I founded and ran for almost 40 years in Los Angeles was acquired, my wife and I decided to look for a place a little more laid-back, a little less hectic and a little more to our liking than L.A. We looked and decided on Vancouver because it has most of the amenities that match our lifestyle. The natural environment is beautiful in the Pacific Northwest. It's lush and green, with lots of fresh air, water and mountains. We can pursue our love of sailing and hiking here as well as our cultural life. There's an active art community, music, theater—you name it, we've got it.

What is the best thing about living and working in Vancouver?

The primary attraction here is the lifestyle. Working in Los Angeles offered me more opportunity than working in Vancouver. From my perspective, budgets are bigger in L.A., and there is considerably more opportunity and more professional stimulus. If I were still as active in my profession as I was, I would not choose to work in Vancouver. Fortunately, at this point in my life, I can pretty much pick and choose the projects I want to be involved in. Living in Vancouver presents no obstacles. We are not lovers of cold weather, so in the winters we turn into snowbirds and migrate to Southern California. After living there for over 50 years, we have many good friends and family there and a very active social life.

What sort of work do you do?

My work has evolved greatly since the days of Ray Engle & Associates. I have been diversifying into architectural interiors and book design. Every so often I design a website. I still do the occasional branding project, if it isn't too large and is of some aesthetic interest. We've only been living here for a year, and as we become more settled I intend to get actively involved in the art and museum community. Teaching is still a passion for me, and I'm planning to participate in some form of design education in the near future.

What do you recommend that fellow alumni explore when visiting your city?

Vancouver is a very exciting and culturally diverse city. I definitely recommend sampling the many ethnic cuisines, especially the sushi and the Indian food. There are many wonderful sights and attractions here, such as parks and gardens. There are also a lot of islands just off the coast that are definitely worth visiting and easily accessible by ferry. The cultural scene here is as lively and diverse as any city in the world.

Think

Soul to Soul

Diana Lui strives to capture images that tell a personal story, about both photographer and subject

Illustration by Martha Rich ILLU '00

These days, questions about what makes an image beautiful, compelling or even real are up for grabs. Anyone with a cell phone or digital camera can contribute to the visual debate through numerous online outlets. But in a world of rampant imagery, with more pictures available in more formats and accessible through more media than ever before, we still have a nagging issue: the human experience remains shockingly elusive.

It's an interesting time to be a photographer. As a result, there are many possible pathways to distinction: own a niche market through a memorable and reproducible style; diversify for career success in a variety of disciplines and industries; master new technologies as quickly as they emerge; experiment with entirely new ways of seeing.

Diana Lui PHOT FINE '92 offers a simpler solution: Travel the world with an old-fashioned, large-format, 8x10 camera, making portraits that elicit the essence of the people she meets. As part of this issue's focus on Art Center Alumni Ambassadors, *Outer Circle* interviewed Diana, an artist-photographer-filmmaker and Paris alumni ambassador, about her unique approach to her discipline.

Outer Circle: What did you learn at Art Center?

Diana Lui: I left UCLA with a mixed media portfolio that was a combination of photographs, drawings and paintings, and entered Art Center to study photography and fine art. I developed technically at Art Center. Technique is very important. There are so many talented people whose talent is never realized because they don't channel it through technique. Art Center also gave me the discipline I needed and enabled me to hone my skills.

OC: Why does portraiture figure so prominently in your work?

DL: When I left Malaysia at age 14, my parents brought me to Los Angeles. I had a very difficult time adjusting. After five years in the States, I went back to Malaysia and was shocked by what I had forgotten. I had a major existential and identity crisis. Photography became my way of channeling the need to remember things, to preserve things as they happened in my life and develop my own artificial roots through taking pictures. Self-portraits became a way to recognize myself existentially. Then I moved on to questions about my ethnicity. What is Chinese? Malaysian? American? I started to photograph people around me who were rootless in the same way I was, or had artificial roots, multiple backgrounds and ethnicities. Then I moved on to rooted people, people who had never moved. What started as a way to know myself became a way to know others. I like to spend time with my subjects and explore their layers. Using a large camera, as I do, doesn't actually intimidate people. It fascinates them and ignites their curiosity. I don't like stealing images of souls, so to speak. There is a true search for complicity between myself and my subjects. Sometimes the subject may feel uncomfortable because the experience is too "naked," but then they get used to it, and the process awakens something within them. My goal is to shake people out of the hypnosis of everyday life.

OC: How are travel and photography connected for you?

DL: When I left school, I married and moved to Belgium. It was such a different way of life. Quite surreal. I was disconnected from everything around me. I didn't have a place to paint, so the camera became my tool of choice. During this time I was traveling a lot to Malaysia. It was there that I started to reconnect with my roots. I was photographing a lot of people, and suddenly I realized that my portrait photography and travel will be forever linked—that remaining open to new encounters and people will be my *raison d'être*. There is a rhythm whenever I travel. There is nothing very precise, unless something presents itself precisely.

OC: Why do you use an 8x10 camera?

DL: Art Center had some great teachers who played key roles in fine-tuning my creativity. In my last year at Art Center, Tony Zepeda in the Printmaking Studio gave me a lot of room to explore. I started developing photo prints with bromoil and salt printing, photogravures and eventually with platinum/palladium printing that required the quality of a negative shot on an 8x10 camera. Nothing compared to the quality of these negatives. I landed in a medium which is essentially archaic but which revealed to me an entirely different way of photographing. I remember a conversation with Tim Bradley [Chair of Photography at the time]. He said that it's not really the technology that will change the way the photographer looks at life. It's our own vision that changes the world. In other words, it's not the tool that makes the image. It's how we use our imagination and creativity. The 8x10 camera serves the way I work with my subjects, which is essentially about the "intimate exchange," the recognition of two souls. I only take four to six shots per session. I take my time and wait for the moment to reveal itself. I love being in the present, because that is being in tune with nature.

The Guangdong Museum of Art recently featured a solo exhibition of Diana's work, consisting of 88 large-format photographs taken on her travels around the world; some of the places she visited included the route of the Trans-Siberian Railway and China. Diana has shown work and hosted workshops in many different countries, including France, England, Germany, Belgium, Slovenia, Estonia, Venezuela, Mexico, Singapore, Malaysia and the United States. In addition to receiving numerous international awards, her work has been featured in publications including the Graphis Photography Annual and Art in America. For more information, visit 99medusas.com.



Nationality: Malaysian of Malay origin

Personal History: Muslim

Occupation: Writer, actor, bookshop owner

Location: His home inside the tropical jungle of Genting Highlands, Malaysia



Nationality: German

Personal History: Blind

Occupation: Chair weaver

Location: Die Imaginare Manufaktur(DIM), a cultural institute for the blind, handicapped and mentally retarded, Berlin, Germany



Nationality: Israeli

Personal History: Left her family 15 years ago to become an artist

Occupation: Well-known performance artist in Israel

Location: Opposite the Museum of Contemporary Art Le Quartier at Quimper, Brittany, France



Nationality: Malaysian of Chinese origin

Personal History: Studied ballet and piano for 12 years

Occupation: Mother, piano teacher

Location: Garden of photographer's home, Petaling Jaya, Selangor, Malaysia

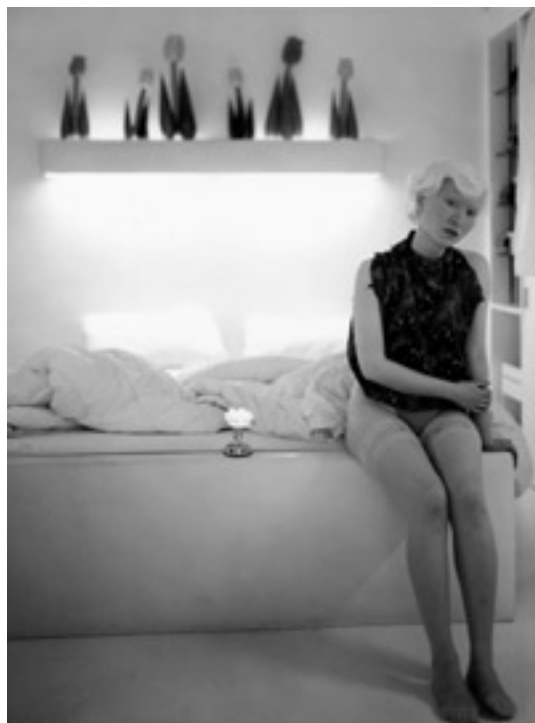


Nationality: Mexican

Personal History: A powerful witch, full of love, surrounded by love

Occupation: Witch, tarot card reader

Location: Friends' home garden, San Pedro, Garza Garcia, Monterrey, Mexico



Nationality: Swedish of Chinese origin, from Hong Kong

Personal History: Immigrated to Sweden in childhood, now lives in London, has very delicate skin

Occupation: Model, writer

Location: Bedroom of a friend, the 10th Arrondissement, Paris, France

The portraits presented above are a selection from a large body of work Diana has been working on for 14 years. She works with an 8x10 view camera to ensure optimum quality and to maintain a 1:1 scale between the viewer and portrait, which is ultimately enlarged to a print that is six feet high.

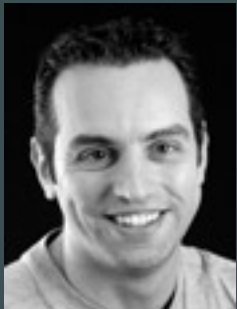
Art Center Advocates Abroad

Wherever you are in the world, you can tap into the Art Center Alumni network

As an Art Center graduate, you are part of a global alumni network that you can connect to no matter where your travels may take you. Through Art Center's Alumni Ambassador program, you can easily link up with fellow alumni within any given region through our online alumni community.

We would like to add alumni ambassadors in many more cities and countries around the world, so if you are willing to serve in your area, please send an email to ambassadors@artcenter.edu with the subject line "New Ambassador." The most current ambassadors list is available at Art Center Alumni Online at artcenter.edu/alumni.

Outer Circle recently caught up with some of our international alumni ambassadors. They have all started their own businesses and were happy to share some of their advice and experiences.



Agustí Llinàs PROD '95 Jordi Mila PROD '94 Barcelona, Spain

What is the best thing you remember about Art Center?

If we had to answer in one word—growth. After eight terms at Art Center, we grew immensely as product designers, but we grew even more as human beings. Just having the chance to be exposed to more than 50 nationalities within a small community of just over 300 students made the experience priceless. Creativity was all around, mixed with the challenge to exceed our own limits. Since we left Art Center we have worked very hard to recreate our own version of that unique ecosystem.

What is the best thing about living and working in Barcelona?

In our eyes, Barcelona, and Spain in general, are becoming the European California. There are few places in the world where you can be at the beach and have the nearest ski resort just one-and-a-half hours away. Barcelona is a favorite destination for many people around the world. As you walk on the street, you will be exposed to the latest design trends, against a background of history. Since the international community living in the city is becoming larger, there are many new business opportunities for foreigners.

Tell us about your design firm, EDDADESIGN.

We founded EDDADESIGN in 1995, and today it is one of Spain's leading design firms. We were recently recognized in the prestigious Red Dot design competition, which is conducted annually in Germany.

The success of our creative process has allowed us to specialize in several areas: product design, transportation design, communication, software and computer-graphics production for entertainment.

What are some of the challenges and rewards of owning a business?

Being your own boss is the closest you can get to total freedom. The challenge is in knowing what to do with it. All business activities have extremely high entry barriers, and having great ideas is just not enough. You will only get a chance if you are able to wear "more than one hat." Sometimes you will need the creative hat, other times the businessman one, but other times you will need both. Within our design activity, dealing with your own creative team can be harder than doing so with your toughest client. We believe success is not a goal, it is only a consequence of having met challenges, and that all along this trip the reward is working every day doing what you love.

To learn more about EDDADESIGN, visit eddadesign.com.



Ellie Bakopoulou
COMM '93, Leonie
Yagdjioglou COMM '94
Athens, Greece

What is the best thing you remember about Art Center?

The best thing about Art Center Europe was the chance to live and study in a multicultural environment where students had very diverse ways of thinking. The major challenge was to open up your mind and learn to think outside of the box.

What is the best thing about living and working in Athens?

The best thing about Athens is that it's an up-and-coming market where you get the chance to create and launch a lot of new brands. It's also a young and lively city, where international cultural activity, especially after the Olympics, is expanding.

Tell us about your company, Milk.

Milk is an agency that helps organizations to define their brands and to create their overall brand strategy and their visual and verbal identity. The key services we offer are brand architecture, naming, nomenclature systems, visual identity systems, verbal identity and packaging design.

What are some of the challenges and rewards of owning a business?

One challenge is that you get to have more control over the final outcome. This makes the whole process a little more stressful, but a lot more rewarding. A significant advantage of defining the scope of your company is that you get to focus on your strengths and make them part of your business. When you work on what you love, your company's reputation benefits from that; your passion is projected on the assignments, and the clients tend to trust you.

To learn more about Milk, visit milk.com.gr.



Sebastian Brauss
COMM '95
Hanover, Germany

What is the best thing you remember about Art Center?

Today, I realize that it was more than a professional education in design. I think it was more about developing an attitude regarding how you approach things. On the other hand, it was amazing to meet so many different people and work closely with them. I'm still in contact with many of them, all over the world.

What is the best thing about living and working in Hanover?

Living in Hanover is probably just like living in other major cities. The infrastructure is good, and you can get to most destinations in Germany in less than three hours. Working in Hanover is quite stimulating, as you get the feeling of being right in the center of the action.

Tell us about your company, markenhansa.

Markenhansa is an agency specializing in corporate identity and brand design. We create professional identities for companies like Galeria Kaufhof, Kia Motors, Mercedes-Benz and Procter & Gamble. We were awarded "Newcomer of the Year for Corporate Identity" by *designreport* magazine in 2005.

What are some of the challenges and rewards of owning a business?

Being self-employed, my biggest challenge is constantly finding new and ideal solutions. The most important thing to have is a passion for design. Without passion, you'll just be average and not successful enough to survive.

Successful clients are the best reward for my considerable amount of work. But it's still satisfying to get good money for a job well done.

To learn more about markenhansa, visit markenhansa.de.



Hanna Høiness PROD '90
Hedda Høiness ADVT '93
Oslo, Norway

What is the best thing you remember about Art Center?

Making some of the best friends I've ever had. Even though we're spread all over the world, we're still in touch. We also learned discipline and how to work efficiently. I realized the importance of this when I started working. Art Center students know how to work and how to create results within the time allotted for the project.

What is the best thing about living and working in Oslo?

Oslo is small, but still has a metropolitan feel. You have everything you need, from nightlife to culture—just at a smaller scale. In the summer, you can visit the coast, and in the wintertime we have excellent skiing just 30 minutes from downtown.

Tell us about your company, Sukker Design.

Sukker Design is a small but very creative company. We believe that a creative concept derives from experience. Concepts are based on how the consumer receives your brand or message. We are always looking for the perfect balance between graphic, packaging and interior expression. Working this broadly—from retail experiences to 3D packaging to traditional graphics—makes us quite unique in Norway, where most design consultancies are very specialized. We believe that the brand needs to be in focus, and that the means of communication must be decided by the consumer, not us or the clients. Therefore, we employ interior architects, graphic designers, 3D designers and product designers. This is what you traditionally find in a very large consultancy.

What are some of the challenges and rewards of owning a business?

Ensuring that the flow of projects is even and stable. The most rewarding aspects are creating results for our clients and knowing we are responsible for the results!

To learn more about Sukker Design, visit sukker.com.

PROFESSIONAL NOTES

Due to the significant amount of real estate that Alumni Notes has been occupying, and the time-sensitive nature of many professional announcements, we have moved the Alumni Notes content to Art Center Alumni Online at artcenter.edu/alumni.

The names listed below are organized as they appear on the website—alphabetically, both by department and by name within each department. To find someone's note, go to artcenter.edu/alumni, select the "Alumni Notes" link, and click on the corresponding department listing to find their names and news.

ADVERTISING

Sarah May Bates ADVT '03
 Ashley Bright ADVT '97
 Philip Chiang ADVT '72
 JP Denyer ADVT '77
 Mike Diehl ADVT '73
 Byron Glaser ADVT '78
 Jim Gough ADVT '58
 Zev Harari ADVT '76
 Ray Harris ADVT '78
 Kit ADVT '63 and Linda ADVT '64
 Hinrichs
 James Hitchcock ADVT '93
 Paul Howard ADVT '62
 Jean LeGassick ADVT '79
 Robert Maize ADVT '56
 Gloria Ruenitz ADVT '72
 Majorie Sahs ADVT '45
 Bruce A. Wilson ADVT '72
 Mas Yamashita ADVT '62
 Doyald Young ADVT '55

COMMUNICATIONS

Fabian Geyrhalter COMM '97
 Roger Le Marié COMM '95

ENVIRONMENTAL DESIGN

Dario Antonioni ENVL '97
 Lance Charles ENVL '98
 Stacie London ENVL '02
 Matt Rowan ENVL '03
 Curran Starkey ENVL '01
 Jason D. Zasa ENVL '04

FILM

Ian Campbell FILM '98
 John Faust FILM '06
 Erik Forssell FILM '02
 Juan M. González FILM '95
 Karen Quincy Loberg FILM '83
 Jerry P. Magana FILM '00
 Adam David Meltzer FILM '03
 Roland Morgan FILM '83
 Kathryn Nanney FILM '88
 Jason Norrid FILM '98
 Daniel Peacock FILM
 Ken Saba FILM '98 MFA FILM '01
 Josh Senter FILM '00
 Jennifer Shainin FILM '01
 Zack Snyder FILM '89
 Jonah Torreano FILM '98
 Randy Walker FILM '02

FINE ART MEDIA

Raffi Baghoomian FINE '06
 Carole Boyajian FINE '69
 Harry Carmean FINE '51
 Ophelia Chong FINE '89
 Eulogio Dayday FINE '99
 Shannon Durbin FINE '02

Onna Ehrlich FINE '03
 Wendy Gregorius FINE '91
 Craig Havens FINE '98
 Manwell Hernandez FINE '04
 Amy Inouye FINE '75
 Linda Jacobson FINE '73
 Jennifer Johnson FINE
 Pierr Morgan FINE '87
 Jorge Pardo FINE '88
 Steve Roden FINE '89
 Christopher Russell FINE '04
 Jessica Schieffer FINE '01
 Francis Shishim FINE '75
 Paul Souza FINE '47
 Mark Tansey FINE '72
 Eddy Vajarakitpongse FINE '02
 Nina Waisman FINE '04

GRAPHIC DESIGN

Reza Bassiri GRPH '00
 Jose Caballer GRPH '96
 Edoardo Chavarin GRPH '99
 Kristen Ding GRPH '94
 Michael Etter GRPH '03
 Earl Gee GRPH '83
 Christine George GRPH '84
 Julianna Goodman GRPH '00
 Patricia Hardmeier GRPH '00
 Sandra Higashi GRPH '78
 Dana Hogenson GRPH '02
 Jasmine Jodry GRPH '99
 Alexander Jones GRPH '04
 Kristin Keller GRPH '04
 Kellis Landrum GRPH '03
 Felicia Lee GRPH '99
 Leslie Hall MacInnes GRPH '86
 Mitchell Mauk GRPH '79
 Bryan Ranzenberger GRPH '00
 Yolanda Santosa GRPH '00
 Danielle Ververde GRPH '00

ILLUSTRATION

Doug Aitken ILLU '91
 Kirsten Munson Anderson ILLU '00
 Thomas Lee Bakofsky ILLU '04
 Robert Barber ILLU '84
 Bryn Barnard ILLU '81
 Inbar Baruch ILLU '01
 Duke Beardsley ILLU '98
 Michael Bingham ILLU '88
 Nouar Boldy ILLU '04
 Alan Bordner ILLU '79
 Justin Bua ILLU '93
 David Carlson ILLU '73
 Sean Cassidy ILLU '06
 Victor Cass ILLU '89
 Rick Caughman ILLU '82
 Sean Cheetham ILLU '02
 Ian Clazie ILLU '95
 Josh Cochran ILLU '05
 Wayne Coe ILLU '83

Juliet Deacon Dayday ILLU '98
 Arnold Doong ILLU '89
 Natalia Fabia ILLU
 Carol J. Flores ILLU '03
 Andrew Foster ILLU '04
 Paul D. Gibson ILLU '84
 Freida Gossett ILLU '04
 Steve Harrington ILLU '03
 Jill Hearne ILLU '04
 Pamela Henderson ILLU '04
 Valda Hsu ILLU '89
 Baruch Inbar ILLU '01
 Mike Kelly ILLU '02
 Paul Kim ILLU '98
 Rebecca Kimmel ILLU '98
 Justin Krietemeyer ILLU '03
 Stephanie Lesniak ILLU '02
 Ronald J. Llanos ILLU '03
 Jessica Lo ILLU '03
 Aaron Matinez ILLU '03
 Tara McPherson ILLU '01
 Hogie McMurtrie ILLU '73
 Mark Allen Miller ILLU '04
 Robert Minuzzo ILLU '79
 Edward Rawson ILLU '04
 Maria Rendon ILLU '92
 Martha Rich ILLU '00
 Victor Robert ILLU '99
 Zachary Rossman ILLU '06
 Mark Ryden ILLU '87
 Souther Salazar ILLU '03
 Lidia Shaddow ILLU '86
 Mike Sheehan ILLU '98
 Mike Shinoda ILLU '98
 Miriam Slater ILLU '85
 Jeff Soto ILLU '02
 Barron Storey ILLU '62
 Rachell Sumpter ILLU '03
 Cassandra Szekely ILLU '05
 Aaron Thomas ILLU '06
 Ray Turner ILLU '85
 Christopher Umana ILLU '03
 Edwin Ushiro ILLU '00
 Robby Vient ILLU '02
 Andrea Yomtob ILLU '04
 Ben Zhu ILLU '02

PHOTOGRAPHY

Michel-Nurhan Artar PHOT '85
 Tim Bradley PHOT '80 MFA PHOT '81
 Mauren Brodbeck-Rubli PHOT '04
 Catherine Chang PHOT '00
 Ken Collins PHOT '80
 Kate Connell PHOT '85
 Jon Deshler PHOT
 John Deyto PHOT '96
 J Bennett Fitts PHOT '03
 Michael Gaspar PHOT '83
 Dana Hursey PHOT '86
 Glenna Jennings PHOT '04
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 Norman Mauskopf PHOT '80
 Lorraine Molina PHOT '96
 Aldo S. Panzieri PHOT '73
 Joseph Rafferty PHOT '02
 Ed Rudolph PHOT '03
 Larry Silver PHOT '56
 Hiroshi Sugimoto PHOT '74
 Theodore von Bibra PHOT '88
 Joanna Zielinska PHOT '07

PRODUCT DESIGN

Yves Béhar PROD '91
 Jonas Blanking PROD '89
 George Carroll PROD '59
 William B. Hunt PROD '71
 Anne Kieffer PROD '99
 Robert Larsen PROD '57
 Jan Matthias PROD '75
 Satyendra Pakhalé PROD '94
 Pieter Schouten PROD '96
 Ric Scott PROD '89
 Nasahn Sheppard PROD '97
 Loren Sterling PROD '62
 Bill Worthington PROD '88

TRANSPORTATION DESIGN

Joao Amorim TRAN '96
 Sophie Birkmayer TRAN '97
 Luciano Bove TRAN '89
 Ashley Brown TRAN '95
 Chris Brown TRAN '00
 Dilip Chhabria TRAN
 Kevin Cunningham TRAN '94
 Jonathan Duncan TRAN '98
 Henrik Fisker TRAN '89
 Mark Goerner TRAN '96
 Tiger Hayden-Bracy TRAN '05
 Jon Ikeda TRAN '89
 Ajay Jain TRAN '95
 Dongjin Kang TRAN '97
 Chelsia Lau TRAN '92
 "Fireball" Tim Lawrence TRAN '89
 Syd Mead TRAN '59
 Hugh Nutting TRAN '61
 Kent Pilcher TRAN '05
 Eric Robison TRAN '87
 Max Sims TRAN '85
 Frank Stephenson TRAN '86
 Freeman Thomas TRAN '83
 Benedek Toth TRAN '85
 Vicki Vlachakis TRAN '95
 Michael Warsaw TRAN '90

GRADUATE ART

Mason Cooley MFA ART '96
 Suzanne Federico MFA ART '06
 Alexis Hall MFA ART '96
 Emilie Halpern MFA ART '02
 Julie Lequin MFA ART '05
 Sharon Lockhart MFA ART '93
 Christopher Michlig MFA ART '07
 Reza Monahan MFA ART '05
 Bret Nicely MFA ART '05
 Jeff Ostergren MFA ART '06
 Steve Roden MFA ART '89
 Jill Spector MFA ART '05
 Zachary Stadel MFA ART '04
 Jennifer Steinkamp MFA ART '89
 Ami Tallman MFA ART '06
 Joel Tauber MFA ART '02
 Charlie White MFA ART '98
 Pae White MFA ART '91

GRADUATE FILM

Adam Meltzer MFA FILM '03

GRADUATE MEDIA DESIGN

Sean Donahue MFA MDP '02
 David Schwarz MFA MDP '04

BABIES AND MARRIAGES

Congratulations to all!

Make sure to relay your happy news to us. For those of you welcoming new family members, your babies will receive their first Art Center T-shirts when you provide us with their birth announcements.

Nina Miller GRPH '93 married Mike Gold in March 2006, moved to Austin, Texas, in October of that year and gave birth to a baby boy, Rafael Nolan Gold, in January 2007.

Kathryn Nanney FILM '88 gave birth to her fourth son on August 29, 2006.

Ian Clazie ILLU '95 is currently working as an art director and head of the design department at Amnesia (amnesia.com.au), a small design agency that was awarded the prestigious Interactive Agency of the Year distinction by *AdNews* in 2006. Ian and his wife Kirsty welcomed their first child, Freya, on November 25, 2006.

Eulogio Dayday FINE '99 and **Juliet (Deacon) Dayday** ILLU '98 welcomed a daughter, Cecilia Ann Dayday, on February 27, 2007.

Kent Pilcher TRAN '05 and his wife, Kirsten, welcomed their first son, Ian James, on October 10, 2005.

Roger Le Marié COMM '95 and Loraine Cardinaux became proud parents of a son, Noé Kaio, on January 4, 2007.

Kirsten (Munson) Anderson ILLU '00 and her husband, Chris, welcomed their first child, Soren Patrick, on June 2, 2006.

Bryan Ranzenberger GRPK '00 and his wife, Christy, welcomed their son, Tyler James Ranzenberger, into the world Thursday, June 7, 2007, in Denver, Colo.

IN MEMORIAM

On behalf of the entire Art Center community, we would like to offer our heartfelt condolences to the families and friends of the following alumni.

Joseph Farrer PROD '50 passed away on April 1, 2007. After completing his studies at Art Center College of Design in 1950, he worked for General Motors in Detroit. Farrer returned to Los Angeles in 1956 working in his own studio as design consultant/model builder. He taught 3D model making at Art Center until 2004, influencing more than 7,000 students. He is remembered for his professionalism and high standard for excellence in design and craftsmanship. Beloved husband of Rosa, loving father/father-in-law of Jill and Dave Muhs, Lisa and Ron Reynolds, grandfather of Becky, Patrick and Chelsea. Farrer was loved by many relatives and friends. A memorial service was held May 12, 2007, in the Ahmanson Auditorium at Art Center's Hillside Campus.

Patricia Grace Moisan MFA ART '94, a self-employed artist and former Art Center faculty member, died at the age of 55 from acute respiratory failure on January 16, 2007, at the National Institutes of Health in Bethesda, Md., after a three-year battle with a rare lung disease. Moisan was known for applying monochromatic paint to surfaces that revealed very fine-structure globular, translucent patterns. Her art was exhibited from California to Europe and was reviewed in many major literary art journals and newspapers, here and abroad. Born December 6, 1951, in Takoma Park, Md., she pursued a fine art career throughout her life, initially influenced by her interest in 1970s and early 1980s German art. This took her first to the Goethe Institute, where she learned German, then to Berlin and finally to Düsseldorf, where she resided and worked for 10 years, and received a Master of Fine Arts degree from the Kunst Academy of Art. She also held a Bachelor of Arts from the University of Maryland. Later, she moved to Pasadena, where she received her second Master of Fine Arts degree at Art Center. She taught fine art, art history and art philosophy at Art Center and the Parson's Design School in Los Angeles, and also worked as a German-English translator. Moisan received the 1990 and 1995 Pollock-Krasner Foundation Grant, the 1991 Jacob Javits Fellowship, the 1991 Düsseldorf Kulture Am, the Kunstfonds e.V. Bonn Award and the 1982 Fulbright-Hays Scholarship. In addition to her mother, she is survived by her brother, Stuart Moisan of Annapolis, Md., and her companion, James Doh of Pasadena. A memorial service was held at St. Martin's Evangelical Lutheran Church in Anapolis.

Bernard Owett ADVT '79 died February 22, 2007, of complications from a fall. An artist, Owett was a leading creative force in the advertising field. He spent his professional life at J. Walter Thompson, creating award-winning advertising and mentoring the industry's future stars. Many will remember his inspiring influence, infectious enthusiasm and innate style. Contributions may be made in his memory to Art Center.

Jack Peng GRPH died January 14, 2007, while exploring the Amazon's Rio Negro. He was pursuing one of his curious passions—Brazil, the land of good music and good soul. Peng was a funny, adventurous and outgoing person who lived life to its fullest. He loved music, his taste for which was as diverse as his friends, all of whom he loved dearly. Peng enjoyed traveling and seeing new things. He did not have dreams, he simply lived them—one by one.

Walter Beman Voll PROD '55 died January 18, 2007, in Colorado Springs, Colo. He was 81 years old. Walter was born on August 9, 1925, in Gary, Ind., and attended the Cathedral School of the Cathedral of St. John the Divine in New York City in the late 1930s where he sang for four years in the choir as a soprano. He graduated from the Stockbridge Valley High School in Munnsville, N.Y., in 1943, and shortly thereafter was drafted into the U.S. Army. He served in the army Medical Corps as a dental assistant in Hawaii and Leyte in the Philippines until his discharge in 1946. After attending college in New York and Florida, he re-enlisted in the army and served in the counter-intelligence corps in Hawaii. Upon completing his enlistment, he enrolled at what was then the Art Center School and graduated four years later. After trying his hand at interior decoration, he began a career as a museum exhibit specialist and curator at the California Museum of Science and Industry, the Queen Mary, the Stuhr Museum of the Prairie Pioneer (Grand Island, Neb.), the W. H. Over Museum (Vermillion, S.D.) and the Pioneer Museum (Colorado Springs, Colo.), from which he retired. In retirement he pursued a deep interest in ancient Hellenic art and architecture, developed an extensive personal library and visited Greece, the Greek Aegean islands, Sicily and southern Italy, as well as Turkey's Aegean coast. 🌐

News From You

We always want to hear about professional accomplishments and activities, as well as marriages, births and passings. Time-sensitive news will appear in the monthly e-newsletter *Alumni News Online*. Names of alumni who submit new notes, In Memoriam, and Births and Marriages will run biannually in *Outer Circle* and occasionally in *Alumni News Online*. Submissions are limited to approximately 50 words per alumnus/a mentioned. Send your notes to alumninotes@artcenter.edu.

We do our best to keep track of alumni who appear in various news vehicles, but we can only locate this news if either Art Center is mentioned in the news text or if you have provided the article information directly to us. Always mention that you are an Art Center graduate when dealing with the media—we are proud to claim you, and this helps us archive your news to share with the College community.

Get Your Data Right

Call the Alumni Relations office: **626.396.2305**

Email Alumni Relations: alumni@artcenter.edu

Stop by the Alumni Relations office in person—we're on the bridge at the Hillside Campus.

Complete a hard copy of the update form at an alumni event or through various mailings.

Update your profile at artcenter.edu/alumni and visit the inCircle link.





It's a Mystery:

This mystery photo from the Art Center Archives is dated circa 1949 and pictures **Bill Martin** teaching a class of students about basic figure dimensions, relative to furniture design. The photo presents several mysteries, and we welcome your help in solving them. We're not sure what role Bill Martin played at Art Center because he is not listed in catalogs, yet he appears in several photos housed in the archives, including an Illustration Department photo. The names of the students pictured are also a mystery, although we believe that the student in the white shirt and tie in the middle of the photo may be **David Bishop**. Do you have information about Bill Martin, or are you one of the unidentified students, or someone who can help us identify them? If so, contact Art Center archivist Robert Dirig at 626.396.2208 or robert.dirig@artcenter.edu. For information about the Art Center College of Design Archives, including how you can donate or access materials, visit artcenter.edu/archives.



Mystery Solved:

Thanks to the many responses to the Fall 2006 *Outer Circle* "Mystery Photo," we now know that this photograph was taken of Art Center students who were from Hawaii. Standing on the left back is **Enrique Gascon Jr. PHOT**, in the middle is **Kadie Forbes** (now Kadie Harris) ADVT '70, standing on the right is **Landis Major PHOT** '69 and sitting in the front is **Sharon Aki ADVT** '70, who went on to teach at Art Center Europe. Unfortunately, we still do not know the name of the man sitting on the left.

Special thanks to **Terry Graboski ADVT** '71, **Charles Bush PHOT** '71, **Rick Cobb PHOT** '71, **Sharon Aki ADVT** '70, **Tom Chamberlin ADVT** '68, **Ed Eng PHOT** '71, **Dale Windrem PROD** '72, **Clemente Conde PHOT** '71, **Alan Pitcairn PHOT** '69 and **Landis Major PHOT** '69 for the clues they provided to solve this mystery photo!

Don't miss two great Art Center events!

March 5-7, 2008

**Disruptive Thinking: The Inaugural Art Center Global Dialogues
Barcelona, Spain**

This major international event will also launch the Art Center-Barcelona Project, an ongoing series of postgraduate research activities, industry collaborations and executive education programs and exchanges with such prestigious institutions as ESADE, Barcelona's premier business school.

May 7-9, 2008

**The Art Center Design Conference: Serious Play
Pasadena, California**

The third event in the biennial Conference series will explore the crucial role of play in stimulating creativity in design, technology, science, business and more. We expect a highly international audience and three amazing days with some of the leading "players" in many fields.

Alumni gatherings will be held in conjunction with both events. Email alumni@artcenter.edu for information. For more information about these programs, visit the Art Center website.

Designing Our Future

Art Center is entering an exciting new period in its history. As in the past, the College's leadership is redefining art and design education. Through November, alumni have exclusive access to Executive Vice President and Chief Academic Officer Nate Young's video presentation of Art Center's new educational organization, *Designing Our Future*, at incircle.artcenter.edu. Registration is required for alumni to access the presentation link.

dotJOBS: A Great Career Resource for Alumni

dotJOBS is another great online resource for Art Center alumni. Featuring full- and part-time job postings as well as freelance art and design opportunities, dotJOBS allows users to view job descriptions based on a variety of criteria. Alumni can also sign up for Jobmail, an email service that alerts you when jobs in categories you have selected are posted. To take advantage of this free service, request access by submitting your information to accd.careerservices.nelnet.net.

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